



A. Paul and Carol C. Schaap Center for the Performing Arts and The Richard and Jane Manoogian Art Gallery is a prominent place of fellowship and gathering for the appreciation and enjoyment of the performing and visual arts while also providing substantial community benefit for Grosse Pointe, Detroit, and the surrounding areas.

The Schaap Center serves the community in a number of beneficial ways. The most important being recognition of the art's ability to harness the healing power within each of us and help bring us into community with one another. The Schaap Center is a place to perform, share, learn, work, and appreciate collectively, while serving as an anchor in Jefferson Avenue's flourishing cultural corridor dedicated to community, accessibility, inclusion, and artistic excellence.

The Schaap Center promotes education, entertainment, and inclusion through year-round programming with affordable ticket prices. We are open to the public at no cost two Saturdays per month and Mondays for senior citizens and school field trips.

The public gathering spaces are enjoyed by all people in the community, and are celebrated as a place for the arts and a place to come together to rediscover the kindness and good in all of us.

#### A world-class performance theatre and art gallery:

- 49,000 sq ft building
- 435-seat theatre
- State-of-the-art lighting and acoustics
- Pre-function space with wine bar and concessions
- Valet parking
- Sustainable stormwater solutions
- Fine art exhibit space
- Private rotating art collections
- Community and visiting artist gallery

The Schaap Center is a state-of-the-art performance and exhibition venue that serves as an anchor for the arts and culture by both permanent and visiting program partners with year-round programming. We are very proud of our growing list of partners

#### Program Partners:

- Detroit Concert Choir
- Detroit Institute of Arts
- Detroit Medical Orchestra
- Detroit Opera
- Detroit Public Television
- Detroit Symphony Orchestra
- Eisenhower Dance Detroit
- Grosse Pointe Community Chorus
- Grosse Pointe Symphony Orchestra
- Grosse Pointe Theatre
- Mosaic Youth Theatre of Detroit
- Marshall M. Fredericks Sculpture Museum
- Pewabic Pottery
- The Carr Center

## 2026 INAUGURAL SEASON | MAY - DECEMBER

This package offers three distinct sponsorship programs, as well as a premier Season Sponsorship opportunity spanning the full inaugural year:

- Schaap Center Opening Celebration (May 2026)
- Schaap Center Opening Night: Les Misérables (September 2026)
- Community Gallery Exhibition Series (May–December 2026)

Sponsors may participate at the program level or elevate their impact through a season-long partnership.

### SEASON SPONSORSHIP:

\$150,000 – Season Presenting Sponsor (Exclusive)

*The highest level of partnership across the Schaap Center's inaugural season.*

- Designation as “Season Presenting Sponsor” across all programs and materials
- Integrated recognition across Opening Celebration, Opening Night, and Community Gallery Exhibition Series
- Receive 10 tickets for the Gala, Matinee, and Les Miserables Opening Night
- Premier logo placement on all major signage, print materials, and digital platforms
- Recognition in all media, press releases, and marketing campaigns
- Opportunity for remarks at select marquee events
- Private curated experiences (performance and gallery-based) for guests/clients
- Prominent, ongoing donor recognition within the Schaap Center
- Customized engagement opportunities tailored to organizational goals



Schaap  
Center

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Inspire, Perform, and Engage

## OPENING CELEBRATION SPONSORSHIPS

Celebrate the official opening of the Schaap Center with a highly visible, community-wide milestone event. Grand Opening sponsors will receive tickets as part of their benefits package:

**May 16–17, 2026**

### \$50,000 – Title Event Sponsor (2 Available)

- Title recognition for Gala or Opening Matinee
- Title Event Sponsor will receive 8 tickets\*
- Prominent event signage and branding
- Full-page program recognition
- Stage acknowledgment
- Comprehensive media and social recognition

### \$25,000 – Experience Sponsor: Bar or Valet

- Exclusive sponsorship of a key guest experience
- Experience Sponsor will receive 8 tickets\*
- Branded signage at activation points
- Program recognition
- Media and social inclusion

### \$5,000 – Benefactor Sponsor

- Benefactor Sponsor will receive 4 tickets\*
- Recognition in event materials
- Inclusion in donor listings

### \$1,000 – Patron Sponsor

- Patron Sponsors will receive 2 tickets\*
- Name recognition in program



\*These tickets are available for either the Gala or the Matinee (not both).

# SCHAAP CENTER OPENING NIGHT PERFORMANCE OF LES MISÉRABLES

A signature fundraising performance presented in partnership with Grosse Pointe Theatre, supporting ongoing operations and programming.

## Les Misérables | September 17, 2026

### \$25,000 – Presenting Sponsor (Exclusive)

- “Presented by” recognition on all event materials
- Presenting Sponsor will receive 8 tickets
- Opportunity for remarks at the event
- Premier logo placement (signage, program, digital)
- Media and press recognition
- VIP engagement opportunities
- Stage acknowledgment

### \$15,000 – VIP Experience Sponsor - Green Room Reception

- Branded presence within VIP reception
- VIP Experience Sponsor will receive 6 tickets
- Recognition during event
- Full-page program recognition
- Digital and social media recognition

### \$10,000 – Valet Sponsor

- Exclusive valet branding and signage
- Valet Sponsor will receive 4 tickets
- Program recognition (half-page)
- Verbal acknowledgment during event
- Digital recognition

### \$7,500 – Concessions Sponsor

- Branding at concessions
- Concessions Sponsor will receive 4 tickets
- Program recognition (half-page)
- Event and digital recognition

### \$5,000 – Community Gallery Sponsor

- Recognition tied to exhibition access during the event
- Community Gallery sponsor will receive 4 tickets
- Program recognition (quarter-page)
- Onsite and digital acknowledgment

### \$2,500 – Supporting Sponsor

- Supporting Sponsor will receive 2 tickets
- Name recognition in program and signage

### \$1,000 – Friend of the Schaap Center

- Friend of Sponsor will receive 2 tickets
- Name recognition in program



# Les Misérables



# COMMUNITY GALLERY EXHIBITION SERIES SPONSORSHIPS

A landmark sculpture exhibition series featuring works on loan from leading institutions, offered free to the public.

## May – December 2026 | Free Public Access

### \$75,000 – Presenting Sponsor (Exclusive)

- Naming rights for the full exhibition series
- Premier logo placement at gallery entrance and exhibition signage
- Recognition across all marketing, media, and press
- Speaking opportunity at opening event
- Private curator-led experience
- Featured digital campaign and donor recognition

### \$35,000 – Major Sponsor

- Prominent logo placement in gallery and materials
- Recognition in marketing and press
- Private guided gallery experience
- Opening event recognition

### \$15,000 – Supporting Sponsor

- Logo placement on select exhibition signage
- Website and social media recognition
- Private guided tour
- Opening event invitation

### \$7,500 – Community Sponsor

- Name recognition in gallery and materials
- Social media recognition
- Opening event invitation

### Optional Add-On Impact Opportunities (Available to \$15,000+ Gallery Sponsors)

- Free Access Sponsor – Supports open public hours
- Youth & School Access Sponsor – Supports student engagement
- Exhibition Opening Sponsor – Recognition at launch events

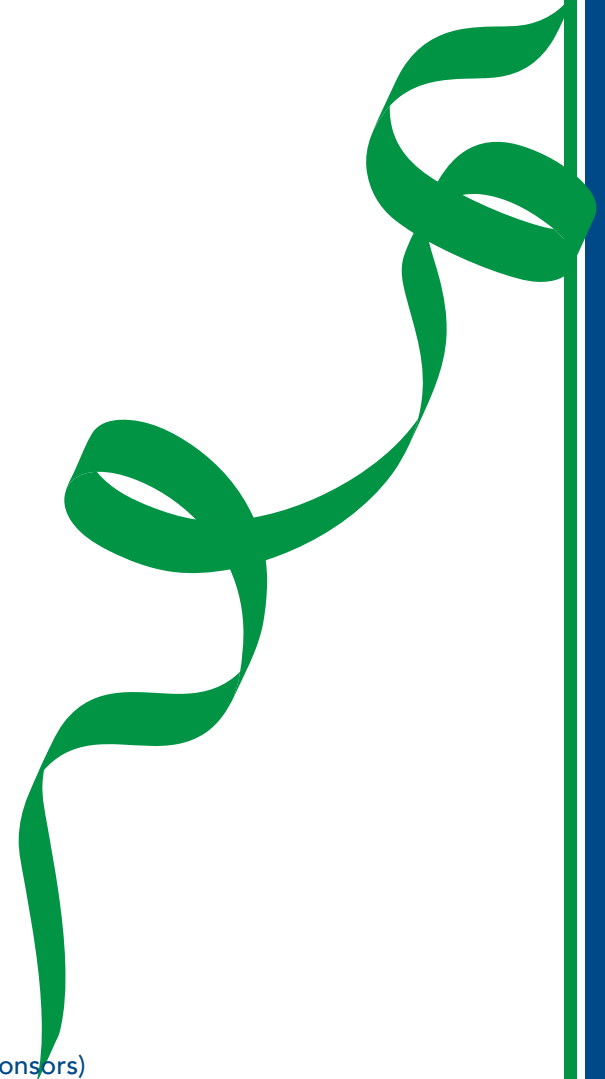
### Community Impact

#### Your support directly enables:

- Free public access to museum-quality exhibitions
- Partnerships with leading cultural institutions
- Arts education and youth engagement
- A vibrant, accessible cultural destination for the region



DETROIT  
INSTITUTE  
OF ARTS



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**Schaap Center:**

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Grosse Pointe Park, MI  
48230

[www.schaapcenter.org](http://www.schaapcenter.org)



## Donation Form

Yes! I/We are pleased to support the campaign for the A. Paul and Carol C. Schaap Center for the Performing Arts and the Richard and Jane Manoogian Art Gallery with a charitable contribution.

Please complete the information below to ensure that it is processed and acknowledged accurately.

**Donor Information:**

**Donor Name:** \_\_\_\_\_

*Please print as you wish to be recognized*

**Contact:** \_\_\_\_\_

**Donor Street Address:** \_\_\_\_\_

**Donor City/State/Zip:** \_\_\_\_\_

**Donor email(s):** \_\_\_\_\_

**Donor phone number(s):** \_\_\_\_\_

**Donor Amount:** \$ \_\_\_\_\_

**Sponsorship Levels:**

Title Event Sponsor: \$50,000

Experience Sponsor: \$25,000

Benefactor Sponsor: \$5,000

Patron Sponsor: \$1,000

**Grant Method:** (Select applicable method)

Check |  Wire Transfer |  ACH Transfer |  Marketable Securities

Please make check to: Schaap Center or pay online.

Please return form to: Schaap Center, 15001 E. Jefferson Avenue, Grosse Pointe Park, MI 48230 or email Annemarie Harris at: aharris@schaapcenter.org

We encourage you to consult your tax professional if you have questions regarding your charitable contribution. A receipt will be issued for tax purposes for all payments.

Schaap Center is a Michigan 501C3 tax exempt organization - Schaap EIN: 30-1267170

If you have any questions regarding these procedures or grant transfer instructions, please contact Annemarie Harris at aharris@schaapcenter.org or call 313-231-4900.

Thank you for your generous gift.

Art has the power to heal, inspire, and change lives.

**For sponsorship inquiries, please contact:**

Annemarie Harris, Chief of Staff

Email: [aharris@schaapcenter.org](mailto:aharris@schaapcenter.org)

Phone: (313) 231-4900

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