

# THE SCHAAP CENTER & DETROIT MEDICAL ORCHESTRA PRESENT FORCES OF THE MIND

## Exploring Mental Health, Healing, and Human Resilience Through Music.

Forces of the Mind is an inspiring orchestral performance exploring themes of mental health, resilience, creativity, and wellbeing through music.

As the opening concert of DMO's 2026-2027 season, FORCES, this special event will bring together healthcare professionals, community leaders, arts patrons, students, and residents from throughout Metro Detroit to experience the power of music and its connection to healing.

**Forces of the Mind | November 22, 2026 | 3:30 PM**

**All Detroit Medical Orchestra concerts are free and open to the public.**

### Featured Repertoire

- Schumann – Symphony No. 3 ("Rhenish")
- Tchaikovsky – Swan Lake Suite
- Diane Hartman – World Premiere
- Suppé – Poet and Peasant Overture

### EVENT AUDIENCE

Your sponsorship provides visibility among a diverse and engaged audience, including

- Physicians, nurses, therapists, and healthcare professionals
- Hospital and healthcare system leaders
- Medical students, residents, and researchers
- Mental health and wellness advocates
- Arts patrons and cultural supporters
- Community leaders and philanthropists
- Residents from Detroit, the Grosse Pointes, and surrounding communities



## ABOUT THE PARTNERSHIP

### Schaap Center

A. Paul and Carol C. Schaap Center for the Performing Arts and the Richard and Jane Manoogian Art Gallery is a new nonprofit cultural destination located at the gateway between Detroit and the Grosse Pointes. Through performances, exhibitions, educational programs, and community partnerships, the Schaap Center connects and inspires communities through the arts.

### Detroit Medical Orchestra (DMO)

For 18 seasons, the Detroit Medical Orchestra has explored the connection between music and healing while enriching the cultural life of Southeast Michigan.

Comprised primarily of physicians, nurses, therapists, medical students, researchers, and other healthcare professionals, DMO provides a meaningful creative outlet for those dedicated to caring for others.

### DMO Highlights

- 18 seasons serving Southeast Michigan
- 100% volunteer orchestra and board
- Musicians pay annual membership dues to participate
- Three full orchestra concerts and one chamber concert annually
- Free and open to the public
- Supports healthcare professional wellbeing through artistic expression
- Helps attract and retain healthcare talent in Metro Detroit

## WHY YOUR SUPPORT MATTERS

Your sponsorship will:

- Underwrite the costs of this free public performance
- Support a unique partnership between arts and healthcare organizations
- Advance awareness and dialogue surrounding mental health and wellbeing
- Connect healthcare professionals with the broader community
- Ensure access to world-class live music regardless of ability to pay
- Demonstrate your organization's commitment to community wellness, cultural enrichment, and mental health advocacy

## SPONSORSHIP OPPORTUNITIES

\$15,000 – Presenting Sponsor (Exclusive)

- Exclusive naming recognition as Presenting Sponsor
- Premier logo placement on all event marketing materials
- Recognition from the stage during the performance
- Full-page color advertisement in concert program
- Featured sponsor profile on Schaap Center and DMO websites
- Dedicated social media recognition campaign
- Opportunity to display promotional materials at the event
- Twelve reserved VIP seats
- Invitation to artist reception and special donor events

## SPONSORSHIP OPPORTUNITIES

**\$7,500 – Mental Health Champion Sponsor** - Support community engagement and public awareness surrounding mental health and wellness.

- Recognition as Mental Health Champion Sponsor
- Prominent logo placement on event marketing materials
- Recognition from the stage
- Full-page program advertisement
- Website recognition
- Dedicated social media recognition
- Opportunity to provide educational or wellness resources at the event
- Ten reserved VIP seats
- Invitation to pre-concert reception

**\$5,000 – Health Through Music Sponsor**

- Prominent logo placement on concert materials
- Recognition from the stage
- Half-page program advertisement
- Website recognition
- Social media recognition
- Opportunity to display promotional materials
- Eight reserved VIP seats
- Invitation to pre-concert reception

**\$3,500 – Valet Sponsor (Exclusive)** - Help create a welcoming and accessible arrival experience for patrons and guests.

- Exclusive recognition as Valet Sponsor
- Logo displayed at valet station and event entrance
- Recognition in concert program
- Recognition on event signage
- Website recognition
- Social media recognition
- Four reserved VIP seats

**\$2,500 – Concessions Sponsor (Exclusive)** - Support refreshments and hospitality for concert attendees.

- Exclusive recognition as Concessions Sponsor
- Logo displayed at concessions area
- Recognition in concert program
- Recognition on event signage
- Website recognition
- Social media recognition
- Four reserved VIP seats

**\$2,500 – Arts & Health Sponsor**

- Logo placement in concert program
- Recognition on event signage
- Website recognition
- Four reserved VIP seats

**\$1,000 – Supporting Sponsor**

- Name recognition in concert program
- Recognition on event signage
- Two reserved seats

**\$500 – Friend of the Orchestra Sponsor**

- Name recognition in concert program

## PARTNERSHIP WITH PURPOSE

Music has the power to heal, connect, inspire, and strengthen communities.

Through **Forces of the Mind**, the Schaap Center and the Detroit Medical Orchestra will create a meaningful artistic experience that celebrates the intersection of healthcare, wellness, and the arts while fostering dialogue around mental health and resilience.

Your sponsorship helps make this work possible.

**Join us in bringing FORCES OF THE MIND to life.**

### Sponsorship Information

Annemarie Harris  
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The Schaap Center is a 501(c)(3) nonprofit organization. Sponsorships may be tax-deductible to the extent permitted by law.

Schaap  
Center  
Inspire, Perform, and Engage

