

SIGNATURE FUNDRAISING EVENT FOR THE SCHAAP CENTER

The exclusive preview performance of Grosse Pointe Theatre's *Les Misérables* is a signature fundraiser event for the Schaap Center - all proceeds will go towards the Schaap Center's ongoing operations, arts programming, educational initiatives, and community engagement efforts.

Exclusive Preview Performance - *Les Misérables* | September 17, 2026

\$25,000 – Presenting Sponsor (Exclusive)

- “Presented by” recognition on all event materials
- Presenting Sponsor will receive 8 tickets
- Opportunity for remarks at the event
- Premier logo placement (signage, program, digital)
- Media and press recognition
- VIP engagement opportunities
- Stage acknowledgment

\$15,000 – VIP Experience Sponsor - Green Room Reception

- Branded presence within VIP reception
- VIP Experience Sponsor will receive 6 tickets
- Recognition during event
- Full-page program recognition
- Digital and social media recognition

\$15,000 – Valet Sponsor

- Premier arrival experience branding opportunity
- Valet Sponsor will receive 6 tickets
- Full-page program recognition
- Verbal acknowledgment during event
- Digital and social media recognition
- Opportunity for branded guest welcome materials or valet claim cards

\$10,000 – Concessions Sponsor

- Branding at Front Lobby and Balcony Concessions
- Concessions Sponsor will receive 4 tickets
- Program recognition (half-page)
- Event and digital recognition

\$5,000 – Community Gallery Sponsor

- Recognition tied to exhibition access during the event
- Community Gallery sponsor will receive 4 tickets
- Program recognition (quarter-page)
- Onsite and digital acknowledgment

\$2,500 – Supporting Sponsor

- Supporting Sponsor will receive 2 tickets
- Name recognition in program and signage

\$1,000 – Friend of the Schaap Center

- Friend of Sponsor will receive 2 tickets
- Name recognition in program



Schaap
Center

Exclusive preview performance
of Grosse Pointe Theatre's

Les
Misérables

Art has the power to heal, inspire, and change lives.

For sponsorship inquiries, please contact:

Annemarie Harris, Chief of Staff

Email: aharris@schaapcenter.org

Phone: (313) 231-4900

Schaap
Center
Inspire, Perform, and Engage